

- ii. Payment of the contribution required pursuant hereto shall be made prior to the signing of the final plans and/or deeds.
 - d. In the event that any type of stormwater management facility becomes a threat to public safety or public health or is in need of maintenance, the Township shall so notify, in writing, the owner of the facility. From the notice, the owner shall have fourteen (14) days to perform such maintenance and repair on the facility in a manner that is approved by the Township Engineer. If the owner fails to perform such maintenance and repair on the facility within the required time period, the Township may immediately proceed to do so and shall bill the cost of such repairs to the owner of the facility.
3. Nothing in this section shall preclude the Township in which the major development is located from requiring the posting of a performance or maintenance guarantee in accordance with N.J.S.A. 40:55D-53.

L. Sources For Technical Guidance.

1. Technical guidance for stormwater management measures can be found in the documents listed below, which are available from Maps and Publications, New Jersey Department of Environmental Protection, 428 East State Street, P.O. Box 420, Trenton, New Jersey, 08625; telephone (609) 777-1038.
 - a. Guidelines for stormwater management measures are contained in the *New Jersey Stormwater Best Management Practices Manual*, as amended. Information is provided on stormwater management measures such as: bioretention systems, constructed stormwater wetlands, dry wells, extended detention basins, infiltration structures, manufactured treatment devices, pervious paving, sand filters, vegetative filter strips, and wet ponds.
 - b. The New Jersey Department of Environmental Protection *Stormwater Management Facilities Maintenance Manual*, as amended.
2. Additional technical guidance for stormwater management measures can be obtained from the following:
 - a. The "Standards for Soil Erosion & Sediment Control in New Jersey" promulgated by the State Soil Conservation Committee and incorporated into N.J.A.C. 2:90. Copies of these standards may be obtained by contacting the State Soil Conservation Committee or any of the Soil Conservation Districts listed in N.J.A.C. 2:90-1.3(a)4;
 - b. Camden County Soil Conservation District, per N.J.A.C. 2:90-1.3(a)4, (www.camdenscd.org);
 - c. The Rutgers Cooperative Extension Service, (732) 932-9306 and Water Resources Program: Rain Garden Information Center (<http://water.rutgers.edu/main.htm>);
 - d. *Part 630 Hydrology National Engineering Handbook*, United States Department of Agriculture (U.S.D.A.), Natural Resources Conservation Service (N.R.C.S.), (210-vi, NEH, September 1997) 1-1; and
 - e. *New Jersey Residential Site Improvements Standards* (N.J.A.C. Title 5 Chapter 21), adopted January 6, 1997, revised January 22, 2008 or more recent.

SECTION 517. SIGNS.

A. Intent.

1. In addition to §103 of this Ordinance, the purpose of this Article is to promote the public health, safety and general welfare through reasonable, consistent and non-discriminatory sign standards. The sign regulations in this Article are not intended to censor speech or to regulate viewpoints, but instead are intended to regulate the secondary effects of speech, and especially insofar as those

secondary effects may adversely affect aesthetics and traffic and pedestrian safety. In order to preserve and enhance the Township as a desirable community in which to live and do business, a pleasing, visually attractive environment is of foremost importance. The regulation of signs within the Township is a highly contributive means by which to achieve this desired end. These sign regulations have been prepared with the intent of enhancing the visual environment of the Township and promoting its continued well-being, and are intended to:

- b. Promote the free flow of traffic and protect pedestrians, bicyclists and motorists from injury and property damage caused by, or which may be fully or partially attributable to cluttered, distracting, or illegible signs.
- c. Promote the use of signs that are aesthetically pleasing and of appropriate scale to the building(s) they relate to.
- d. Promote the use of signs that are integrated with the surrounding buildings and landscape.
- e. Promote the use of signs that are compatible with the Township's historic character.
- f. Provide functional flexibility, encourage variety, and create an incentive to relate signage to basic principles of good design.
- g. Lessen the visual clutter that may otherwise be caused by the proliferation, improper placement, illumination, animation, excessive height, and excessive size (area) of signs which compete for the attention of pedestrian and vehicular traffic.
- h. Allow signs that are compatible with their surroundings and aid orientation, while precluding the placement of signs that contribute to sign clutter or that conceal or obstruct adjacent land uses or signs.
- i. Encourage and allow signs that are appropriate to the zoning district in which they are located and consistent with the category of use and function to which they pertain.
- j. Categorize signs based upon the function that they serve and tailor the regulation of signs based upon their function.
- k. Preclude signs from conflicting with the principal permitted use of the site and adjoining sites.
- l. Preserve, conserve, protect, and enhance the aesthetic quality and scenic beauty of all districts of the Township.
- m. Protect property values by precluding to the maximum extent possible sign-types that create a nuisance to the occupancy or use of other properties as a result of their size, height, illumination, brightness, or movement.
- n. Protect property values by ensuring that sign-types, as well as the number of signs, are in harmony with buildings, neighborhoods, and conforming signs in the area.
- o. Preserve and enhance the residential and historic character of the Township.

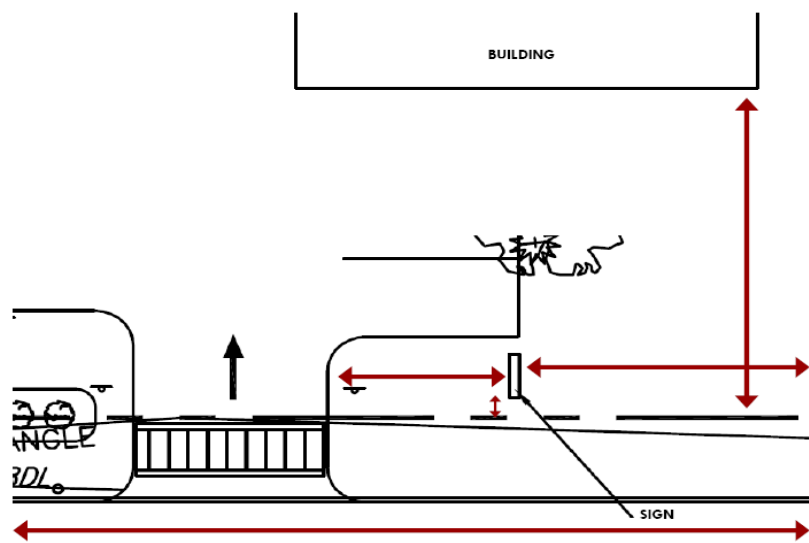
2. In all zones within the Township of Cherry Hill, signs may be erected, altered, maintained, used, removed or moved only when compliance with the provisions of this Article, any and all other ordinances, and regulations of the Township of Cherry Hill relating to the erection, installation, alteration, maintenance, use, removal or moving of signs and similar devices.

B. Definitions. All word uses of §201 and definitions in §202 of the Cherry Hill Zoning Ordinance shall apply.

C. General Regulations. The following general regulations shall be applicable to all zones, except as specifically limited:

ARTICLE V

1. Number of Signs. There shall be no more than four (4) signs per business establishment, with the exception of:
 - a. Official Governmental Agency signs, including traffic control, emergency, historical markers, and signs posted by government agencies.
 - b. Signs prohibiting or controlling trespass, hunting, and/or fishing and warning signs. Trespassing signs that indicate the private nature of a road, driveway, or premises; and signs prohibiting or otherwise controlling the fishing or hunting upon a particular premise.
 - c. Nameplate and address in residential zone, as permitted in §517.F.2.
 - d. Prospective sale or rental signs.
 - e. Functional signs.
2. Freestanding Sign Location. A proposed freestanding sign shall conform to the following location:
 - a. A property line with a frontage of less than fifty (50') feet shall not be permitted a freestanding sign, and
 - b. There shall be a minimum distance of fifteen (15') feet between any side property line, and
 - c. There shall be a minimum distance of fifty (50') feet between the nearest portion of any freestanding sign and another freestanding sign.
 - d. In no case shall a sign, other than an official sign or functional sign be erected within the official right-of-way of any street, unless specifically authorized by Ordinance or regulations of Cherry Hill Township, Camden County or State of New Jersey. All signs other than those permitted within the street right-of-way shall be:
 - i. Erected either with the bottom of the sign at least eight (8') feet above the level at which the driveway meets the street, or
 - ii. Set back from the property line for a distance of not less than ten (10') feet, or
 - iii. At least fifty (50') feet from the side of any street or driveway.



3. Size Limits.
 - a. All freestanding signs shall not exceed seventeen (17') feet in height or exceed seventeen (17') feet above grade level.
 - b. Functional signs shall not exceed three (3) square feet in area per sign.

- c. Awning Signs and Canopy Signs are permitted as a façade sign. No more than thirty-three (33%) percent of an awning or canopy may be utilized as a sign.

4. Computation of Sizes.

- a. The size of any sign shall be computed by multiplying its greatest height by its greatest length, exclusive of supporting structures, unless such supporting structure is illuminated or is in the form of a symbol or contains identification copy, but for the purpose of making such determination, the applicant may block off portions of the sign into not more than three (3) rectangles in order to exclude large areas of open space caused by the particular design or shape of the sign.



- b. Two-sided signs carrying the same message on both sides shall be measured by using the surface area of one (1) side of the sign only. When there is a different message on each side of the sign, each side will be considered as separate sign.

5. Sign Base.

- a. Monument. Signs utilizing a monument base or style sign when not required, shall be allowed an additional ten (10) square feet than what is permitted in size. All monument signs shall be a maximum of ten (10') feet in height, with the bottom of any text being three (3') feet above grade or higher.
- b. Pole Design. All freestanding signs utilizing a pole base shall be skirted to enclose the supporting pole or pylon of the sign from the bottom of the sign to the ground. The skirting shall not be included in the sign size calculation unless it displays a message. In substitution of the skirting, a masonry or similar decorative base may be utilized.
- c. Landscaping. The base of the freestanding sign shall be surrounded with a combination of shrubs, ground cover, flowers or other plant material, a minimum size of the area of copy.

D. Prohibited Signs. The following signs are prohibited in all zones:

- 1. All signs shall be permanently fixed to the ground or attached to a building or structure in a manner conforming to the *Building Officials & Code Administrators* (B.O.C.A.) code and other applicable State and Township statutes and ordinances.
- 2. All permanent signs shall be constructed of materials only as permitted by the *New Jersey Uniform Construction Code* (N.J.A.C. 5:23-1 et. seq.) and of such type and strength that it will withstand the effects of outdoor elements without unreasonable degradation. Such signs shall not topple, sited, rip, break, or cause any safety hazard.
- 3. All signs erected, constructed or maintained as to:
 - a. Obstruct any fire escape, window, door or opening used as a means of egress or ingress, and
 - b. Interfere with any opening required for legal ventilation.
- 4. All flashing, blinking, twinkling, animated, moving or projected sign of any type, or a sign, which presents an illusion of movement. Static time and temperature displays are permitted.
- 5. All inflatable signs or tethered balloons, except decorative small balloons no larger than twenty-four (24") inches in diameter.
- 6. All signs whose form character, or shape may confuse or dangerously distract the attention of the operator of a motor vehicle.

ARTICLE V

7. All advertisements that use a series of two or more signs or units, placed in a line parallel to the highway, or in a similar fashion, all carrying a single advertising message part of which is contained on each sign.
8. All signs that in any way simulate official, functional, directional or warning signs erected or maintained by the State of New Jersey, County or Municipality thereof, any railroad, public utility or similar agency concerned with the protection of public health or safety.
9. All signs attached to or painted on trees, fences, utility poles, rocks, curbs, walks, lamps, hydrants, benches, bridges, telephone booths, traffic signs, other utility structure, within any street right of way or placed upon any property owned by the Township of Cherry Hill. This requirement does not apply to "no trespassing" signs, "no fishing, and/or hunting" signs, governmental, directional, functional or warning signs erected and maintained by the State, County, or municipality; or warning signs such as "Beware of Dog" or an existing danger.
10. All political signs that are temporarily or permanently affixed to a fire hydrant, telephone booth, utility pole, telephone pole, traffic sign or other public utility structure or posted, painted or otherwise affixed to trees, rocks, or other natural features within a street right-of-way, or in any other manner placed within any street right-of-way or placed on any property owned by the Township of Cherry Hill.
11. Election Signs. On any property, one election sign for each candidate and each issue may be displayed as a window sign, an attached sign or as a ground sign not exceeding three square feet in size (sign area). In addition, election signs displayed as ground signs shall not exceed three feet in height and the top of the sign shall not be more than six (6') feet from the grade level. An election sign shall be removed within seven (7) calendar days following the election to which it pertains; an election sign not so removed shall be treated as a free expression sign. An election sign is in addition to any other sign permitted under this Article.
12. Any temporary sign or temporary device utilized to express a noncommercial message that is reactive to a local happening or that expresses a view on a controversial issue, and that is displayed on public property that is a traditional public forum such as a public sidewalk or a public park is permitted, provided that the temporary display does not block, or otherwise interfere with, pedestrian or vehicular traffic.
13. Signs bearing text of a laudatory nature including services or product names normally furnished by any such proprietor. It is the purpose of this article to limit the use of signs to identification or directional purposes only. Identification signs allow the principal name of the establishment or proprietor and a brief description of the principal goods or service offered.
14. Any sign which, applying contemporary community standards has a dominant theme or purpose and appeal to prurient interest.
15. No sign shall be erected containing information on it which states or implies that a property may be used for any purpose not permitted under the provisions of the Township Zoning Ordinance in the zone in which the property to which the sign relates in located.
16. In order that no sign be injurious to public interest or endanger the interests of public safety or morals, all unlicensed signs shall be removed upon receipt of a written notice of violation served by the Zoning Officer or his representative to the landowner or leasor or lessee of the sign. Such violation shall be discontinued immediately upon receipt of such notice.
17. Free Expression Signs. On any property, one free expression sign may be displayed as a window sign, an attached sign or as a ground sign not exceeding three square feet in size (sign area). In addition, free expression signs displayed as ground signs shall not exceed three feet in

ARTICLE V

height and the top of the sign shall not be more than six (6') feet from the grade level. A free expression sign is in addition to any other sign permitted under this Article.

18. Substitution of Non-Commercial Speech for Commercial Speech. Notwithstanding anything contained in this Article or these Ordinances to the contrary, any sign erected pursuant to the provisions of this Article or these Ordinances with a commercial message, may, at the option of the owner, contain a noncommercial message unrelated to the business located on the premises where the sign is erected. The noncommercial message may occupy the entire sign face or any portion thereof. The sign face may be changed from a commercial to a noncommercial message, or from one noncommercial message to another, as frequently as desired by the owner of the sign, provided that the sign is not a prohibited sign or sign type and provided that the size, height, setback and other dimensional criteria contained in this Article and these Ordinances have been satisfied.
 19. No sign, except such directional devices as may be required by the *Federal Aeronautical Authorities*, shall be placed upon any structure that extends above the roof of the building.
 20. Mobile and Vehicular signs.
 21. Off-Site signs and Billboards are prohibited in all zones.
 22. Multiple occupancy and/or tenant signs, except as expressly permitted.
 23. Changeable Copy. Changeable copy signs shall not be permitted unless the sign relates to a movie theatre, religious institution, public school or a gasoline filling station as provided by §517.G.3.a and for each business that has a *Class C Plenary Retail Consumption License*, which may have, as part of their façade or freestanding sign, a changeable copy portion subject to the following restrictions:
 - a. No more than one (1) sign of this type, per business is permitted, and
 - b. The changeable copy portion of the sign shall not exceed one-third (1/3) of the total sign area or twenty-four (24) square feet, whichever is less, and
 - c. The copy of such signs shall be limited to three (3) lines indicating entertainment, or special and limited commercial or professional events.
 24. Exceptions. Exceptions to §517.D shall include only the following:
 - a. Each dwelling and business establishment shall display their street number in a prominent location so it is visible from the street at all times. The height of the number shall be such that it is legible to an individual at the front curb line.
 - b. Banners, spinners, flags, and pennants shall be permitted for a two (2) week period during the opening of a new retail business or a change of ownership upon application to the Zoning Officer.
- E. Illumination. Illuminated signs shall conform to the following provisions:
1. Illumination may be provided by downward-lit exterior fixtures or internally-lit incandescent bulbs, fluorescent tubes, metal halide or mercury-vapor lamps. Regardless of the type of illumination employed, all illuminated signs shall be properly shielded and so located as to prevent glare or blinding effects upon motor vehicle traffic and so as not to cause a nuisance to residents of the area.
 2. Signs capable of illumination shall be turned off between the hours of 10:00 p.m. and 7:00 a.m. the following morning, unless the business or uses identified are open to the public later than 10:00 p.m. or earlier than 7:00 a.m., in which event any such establishment may keep a sign illuminated during business hours, only.

- F. Residential Zones. Within the Residential Agricultural (RA), Residential Agricultural Planned Community (RAPC), Residential R1, R2, R3, Multi-Residential (R7 & R10), High-Rise Residential (R20), and Institutional (IN) zones, only the following signs shall be permitted:
1. No more than one (1) permanent sign per use shall be permitted in the zones listed in §517.F, unless otherwise specified herein.
 2. Nameplate & Address. A name plate not exceeding one (1) square foot in area and an address not exceeding two (2) square feet in area, both situated within the property lines.
 3. Sale & Rental. No more than one (1) non-illuminated temporary sign indicating the prospective or completed sale or rental of the premises upon which it is located, which conform to the following:
 - a. For a residential use, these signs shall not exceed six (6) square feet in area and four (4') feet in height.
 - b. For a non-residential use, these signs shall not exceed thirty-two (32) square feet in area and six (6') feet in height.
 - c. Such sign shall be removed within seven (7) days after consummation of a lease or sales transaction.
 4. Subdivision. Permanent identification signs for major subdivisions shall conform to the following:
 - a. Size shall not exceed thirty-two (32) square feet in area and shall be limited to one (1) sign per street frontage; or
 - b. One (1) sign for every three hundred (300') feet of street frontage, with a maximum of two (2) signs.
 - c. Review of these signs shall be made before final subdivision approval is granted.
 5. Multi-Residential. Permanent project identification signs for multi-residential or high-rise residential developments shall be limited to one (1) sign per street frontage, not to exceed thirty-two (32) square feet in area.
 6. Development. A sign indicating site or development of premises by a builder, construction, or developer shall conform to the following:
 - a. Size shall not exceed twelve (12) square feet in area and shall be limited to one (1) sign per street frontage; or
 - b. One (1) sign for every three hundred (300') feet of street frontage with a maximum of two (2) signs.
 - c. The sign shall not be erected until application is made to the Planning or Zoning Board for site plan or subdivision approval.
 - d. The sign shall be removed once the project is completed.
 7. Institutional.
 - a. Identification signs for churches, hospitals, schools, playgrounds, parks, and public utility facilities shall conform to the following:
 - (a) Size shall not exceed twenty-four (24) square feet in area and shall be limited to one (1) sign per street frontage; and
 - (b) A changeable copy portion of such sign not exceeding sixteen (16) square feet in area is permitted.
 - (c) A maximum of six (6') feet in height is permitted.
 - b. Clubs, lodges and social organizations shall be permitted one (1) non-illuminated façade or freestanding sign not to exceed six (6) square feet in area.
 8. Signs identifying the sale of products grown on the premises shall be permitted one (1) façade or freestanding sign not to exceed nine (9) square feet in area.

ARTICLE V

9. Signs prohibiting or otherwise controlling trespassing, fishing, and/or hunting shall be limited to one (1) sign for each fifty (50') feet of street frontage. Each sign shall not exceed one (1) square foot in area.
10. Agricultural/Horticultural (A-HC) Overlay Zone. Within the Agricultural/Horticultural (A-HC) overlay zone, only the following signs shall be permitted:
 - a. Freestanding Sign. One (1) freestanding sign is permitted as provided below:
 - i. Maximum forty (40) square feet; of which sixteen (16) square feet may include a change of copy sign for a Farm Market only.
 - ii. Maximum height of seventeen (17') feet to the top of the sign from ground level located outside the traffic line of site.
 - iii. Minimum clearance from ground to bottom of sign is eight (8') feet for signs more than three (3') feet in height.
 - iv. Signs three (3') feet or less in height shall be ground-mounted only.
 - v. The freestanding sign shall be located in accordance with all requirements, restrictions and conditions of §517.C.
 - b. Façade Sign. One (1) Façade Sign is permitted as provided below:
 - i. Each commercial establishment may have one (1) sign located or attached to the principal façade of said establishment on each street frontage.
 - ii. Such sign shall not exceed an area equal to either fifteen percent (15%) of the principal façade area, including window and door or forty (40) square feet, whichever is smaller.
- G. Business Zones. Within the Neighborhood Business (B1), Highway Business (B2), Shopping Center Business (B3), and Regional Business (B4) zones, only the following signs shall be permitted:
 1. Signs permitted in Residential zones, per §517.F.
 2. In Neighborhood Business (B1) zone:
 - a. Each business establishment shall be permitted one (1) sign located on or attached to the principal façade of said establishment on each street frontage.
 - b. Signs shall not project more than two (2') feet beyond the building line.
 - c. Sign size shall not exceed whichever is the smaller of the following:
 - i. an area equal to or less than fifteen (15%) percent of the principal façade area (including window and door area) on which, or in front of which, they are displayed, or
 - ii. a maximum of forty (40) square feet.
 3. In Highway Business (B2), Shopping Center Business (B3), and Regional Business (B4) zones, only the following signs shall be permitted:
 - a. Retail & Service uses.
 - i. Each business establishment on the ground floor of a structure may have one (1) façade sign located or attached to the principal façade of said establishment on each street frontage.
 - ii. Each façade sign size shall not exceed whichever is the smaller of the following:
 - (a) an area equal to or less than fifteen (15%) percent of the principal façade area (including window and door area) on which, they are displayed, or
 - (b) a maximum of one hundred and fifty (150) square feet.
 - b. Office use.

- i. Each office structure shall have one (1) façade sign, identifying the name of the office park, located on or attached to the principal façade of said structure on each street frontage.
 - ii. Any individual business within an office structure may not have its own façade sign.
 - iii. Façade sign size shall not exceed whichever is the smaller of the following:
 - (a) an area equal to or less than five (5%) percent of the principal façade area (including window and door area) on which, they are displayed, or
 - (b) a maximum of fifty (50) square feet.
 - c. Freestanding Sign.
 - i. Each business with an approved individual site plan with at least fifty (50') feet of indigenous street frontage may have one (1) freestanding sign on each street frontage. Such signs shall not be larger than one-half (1/2) square foot of sign per lineal front foot of the building with a maximum of one hundred fifty (150) square feet of area shall be placed within the property lines of the premises to which they relate.
 - ii. In the case of a group of business uses sharing a common parking area, one (1) freestanding sign shall be permitted for the purpose of identifying the entire site as a shopping center or other commercial or professional use. Such sign shall not be larger than one-half (1/2) square foot of sign per lineal foot of building with a maximum of one hundred fifty (150) square feet and must be erected within the property lines of the use to which it relates.
 - d. Menu Sign. Drive-thru restaurants are permitted one (1) menu sign, which may include the name and logo of the restaurant to which the drive-through is attached, which shall conform to the following:
 - i. shall not be visible from any roadway, and
 - ii. shall be no larger than five (5') feet by seven (7') feet in area, and
 - iii. shall not exceed eight (8') feet in height.
- H. Office Zones. Within the Limited Office (O1), General Office (O2), and Restricted Office (O3) zones, only the following signs shall be permitted:
1. Signs permitted in Residential zones, per §517.F.
 2. Façade Signs.
 - a. Each office building shall be permitted one (1) identification sign located on or attached to the principal façade of said building on each street frontage.
 - b. Such a sign shall not exceed two (2') feet beyond the building line.
 - c. Sign size shall not exceed whichever is the smaller of the following:
 - ii. An area equal to or less than five (5%) percent of the principal façade area (including window and door area) on which, or in front of which, they are displayed, or
 - iii. A maximum of fifty (50) square feet.
 3. Freestanding Signs.
 - a. Each office building shall be permitted one (1) freestanding sign.
 - b. Each sign shall not to exceed twenty (20) square feet in area.
 - c. If the office building is part of an office park, it shall not be permitted a freestanding sign. However, the office park shall be permitted a freestanding sign not to exceed twenty (20) square feet in area.

4. Directory Signs. In the Limited Office (O1) and General Office (O2) zones, where multiple-occupancy of an office building or office complex is involved, the freestanding sign permitted under §517.H.3.c above may contain a directory listing the professional offices for the purpose of identifying office location. The sign shall conform to the following:
 - a. The top twenty-five (25%) percent of the sign, as a minimum, shall be used for the identifying street number and the name of the office building or complex.
 - b. In those cases where the street number is not the identification of the building or complex or an integral part of the name, the street number shall be added at the top of the sign in numerals seven (7") inches in height.
 - c. The area of the added numerals shall not be considered within the twenty (20) square feet size limitation.
 - d. The sign is permitted to contain a map or floor plan diagram, as the case may be, indicating the location of the buildings or offices listed on the directory.
- I. Industrial Zones. Within the Industrial Restricted (IR) zone, only the following signs shall be permitted:
 1. Signs permitted in Residential zones, per §517.F.
 2. Façade Signs. One (1) façade sign shall be permitted per building, not exceed five percent (5%) of the principal facade or one hundred and fifty (150) square feet, whichever is smaller.
 3. Freestanding Signs. One (1) freestanding sign, not to exceed sixty (60) square feet in size, shall be permitted for the following:
 - a. Where there are five (5) or more industrial establishments in an industrial park, one (1) freestanding sign shall be permitted on the principal street frontage for the purpose of identifying the industrial park.
 - b. One (1) freestanding sign may be permitted for each building of at least 20,000 square feet and on a lot of at least two (2) acres, subject to the following restrictions and conditions:
 - i. Such sign shall not exceed ten (10') feet in height.
 - ii. It shall not be mounted in the air on posts or poles.
 - iii. All freestanding signs within an industrial park shall be consistent in design, color and material. No more than two (2) colors shall be permitted on any one (1) freestanding sign.
 - iv. A freestanding sign shall list only the name and address of the single tenant when the sign is for a single tenant building. For a multiple tenant building, a freestanding sign shall list no more than four (4) tenants and the top twenty-five (25%) percent of the sign, at a minimum, shall be used for identifying the street number, building or complex.
- J. Sign Permit. Every sign used and maintained shall be required to have a valid sign permit, unless exempted, in accordance with the following requirements:
 1. Application Requirements. Complete applications for sign permits shall include the following items to the Zoning Officer for review:
 - a. Form. Completed required application forms, supplied by the Administrative Officer.
 - b. Fees. Appropriate required fees, in accordance with §901.
 - c. Consent. Signed application by the owner of the sign and the property owner on whose premises the sign is to be installed, or an original letter from the authorizing applicant to submit a sign permit application for subject property.
 - d. Existing. A digital or color photo, no smaller than three by five (3" x 5") inches or larger than eight by ten (8" x 10") inches shall be submitted for each existing sign on the premises

- e. Proposed. Sketch of the proposed sign, drawn to scale, the wording or message, where the sign will be attached to a building, and a plot plan showing the location of the proposed sign with dimensions to the nearest building and lot lines.
 - f. Taxes. No applications shall be granted unless the taxes on the real estate in question are paid in full as of the date of the application and a Zoning Permit has been obtained for the business establishment of the proposed sign.
2. Procedure. Completed applications shall be submitted to the Zoning Officer for review for compliance with this Ordinance and all other laws and ordinances of the Township of Cherry Hill. An application for a Sign Permit shall be granted or denied by the Zoning Officer within ten (10) days of the date of filing a complete application. If any application is granted or approved, a signed permit shall be issued by the Zoning Officer, which will then be forwarded to the Construction Official for building permits.
 3. Change of Copy. Any alteration or change of copy will require a new permit. Any change in the size or shape of a sign, the size of the message, or structural alteration shall require a new sign permit and, if required, a building permit.
 4. Exceptions. The following shall not require an application, permit, or fee:
 - a. Nameplate and address in residential zones.
 - b. Prospective sale or rental signs.
 - c. Official governmental signs, including historical markers and traffic control signage.
 - d. Signs advertising the sale of products grown on the premises.
 - e. Signs prohibiting or controlling trespass, hunting, and/or fishing and warning signs.
- K. Temporary Sign Permits.
1. General Regulations.
 - a. In all zones within the Township of Cherry Hill, temporary signs may permitted for a period not to exceed twenty (20) days, only to promote a charitable, educational, civic, cultural or religious special event, upon application to the Township Clerk for a Temporary sign permit. All other temporary signs are expressly prohibited. All approved signs must be removed with twenty-four (24) hours after the event.
 - b. The size, material, and number of signs permitted shall conform with requirements of permanent signs for the zone in which such temporary sign(s) may be located, except that:
 - i. Temporary signs in Institutional zones, or Residential zones where the lots are two (2) or more acres, shall be no greater in size than thirty-two (32) square feet in area and eight (8') feet in height.
 - ii. Temporary signs in Residential zones where the lots are less than two (2) acres shall be no greater than sixteen (16) square feet in area and six (6') feet in height.
 - iii. Rooftop signs temporarily permitted for the purposes stated above, installed in B1, B2, B3, B4, O1, O2 and R20 zones may be permitted, as long as safety and general aesthetics as they relate to nearby properties are not adversely affected.
 - iv. Only one (1) temporary sign per property shall be permitted.
 - v. In no event shall more than two (2) temporary signs in different locations be issued for any one special event. This provision does not apply to campaign signs.
 2. Application.
 - a. All applications for a permit to allow a temporary sign shall be filed with the Township Clerk at least thirty (30) days prior to the date the sign will be erected or installed for approval by Township Council.

ARTICLE V

- b. Temporary functional signs for special events shall not require an additional permit but shall require an approved application for the special event.
- c. All applications shall state the location of sign(s) as well as a description of the sign(s), including the wording, color(s) and materials.
- d. All applications shall be reviewed by the Zoning Officer to ensure that the health, safety and general aesthetics as they effect nearby properties are not adversely affected.
- e. No applications shall be granted unless the taxes on the real estate in question are paid in full as of the date of the application.
- f. All temporary signs for charitable, educational, civic, cultural or religious events shall require a temporary sign permit and shall be charged application fees, in accordance with §901.

L. Sign Permit Invalidation.

- 1. Cause of Invalidation. Any of the following shall cause a sign permit to be invalidated:
 - a. An invalidation of a Certificate of Occupancy for the use to which the sign relates.
 - b. An alteration in the structure of a sign support.
 - c. Vacation of the premises by the user to which the sign relates.
 - d. Abandonment pursuant to §517.N.
 - e. Failure to correct a condition given in written notice by the Zoning Officer, pursuant to §517.N.

M. Non-Conforming Signs. See §401.C.

N. Obsolete or Abandoned Signs. Any sign now or hereafter existing which no longer advertises a bona fide business conducted, a product sold or is not used for a permitted use hereunder shall be taken down and removed by the permittee, owner, agent or person having the beneficial use of the building or structure or land upon which such sign may be found within ten (10) days after written notification from the Construction Official or Zoning Officer. The failure to keep a non-conforming sign painted or in good repair for a period of six (6) months shall constitute abandonment, and such sign may not be reused and must be removed. Said sign shall be repainted or repaired as necessary within ten (10) days after written notification from the Construction Official or Zoning Officer.

O. Violations & Penalties. The owner, and/or tenants of the premises and the owner and/ or erector of the sign shall be held responsible for any violation and the cost of removal of any sign in violation thereof.

- 1. Any sign erected or maintained in conflict with §517.D or §517.K shall be removed within twenty-four (24) hours of the written notice of violation from the Township.
- 2. Any political candidate who directly or indirectly by his/her agent, representative or campaign official, permits a violation of §517.D for seventy-two (72) hours after notification to said political candidate, his/her agent, representative or campaign official to remove the same shall be subject to a fine not exceeding one hundred fifty dollars (\$150.00) per day, shall be charged with all costs of removal, and could be held responsible for court costs. The installation, posting and placement of each individual sign shall constitute a separate offense.
- 3. Any person who directly or indirectly by his/her agent or representative violates any of the paragraphs below, shall be subject to a fine and/or imprisonment in accordance with §1106 and shall be charged with all costs of removal. The installation, posting and placing of each individual sign shall constitute a separate offense:
 - a. Permits a violation of 'Prohibited Signs', §517.D; or
 - b. Permits a violation of 'Temporary Signs' §517.K ; or
 - c. Failure to remove a sign in violation of §517.D or §517.K , within twenty-four (24) hours and upon written notice by the Township; or

ARTICLE V

- d. Failure to remove a sign in violation of 'Obsolete or Abandoned Signs' §517.N, within ten (10) days and upon written notice by the Township.